



MILAN, ITALY
30TH JUNE - 5TH JULY 2024

www.wcee2024.it

Dear WCEE2024 Attendees,

[Turandot](#) at the iconic [Teatro alla Scala](#) in Milan on July 1st, 2024, promises to be a highlight of your WCEE2024 experience, combining the timeless beauty of Puccini's music with the latest theatrical technology.

Innovation in Opera: AI and Digital Artistry

The new staging of Turandot, directed by the renowned Davide Livermore, showcases a fusion of tradition and innovation. This production utilises cutting-edge AI and digital effects designed by D-Wok, creating a mesmerising visual experience. Using "See-through" technology, a type of tulle for projection, brings a new dimension to the performance, allowing the audience to engage with a stunning, futuristic portrayal of this classic opera.



(ph Brescia e Amisano © Teatro alla Scala)

Limited Tickets – Act Fast!

Only a few tickets remain for this unique event. Secure your place now to avoid missing out on this once-in-a-lifetime experience. Tickets can be booked through the 'Registration Add-ons' section on the [Conference participant platform](#). This is your last chance to witness a performance that seamlessly blends the rich traditions of opera with state-of-the-art technology.

Important Logistics

Due to logistical arrangements, we request attendees to arrive an hour early, at 19:00. The performance will commence promptly at 20:00. Arriving early will ensure ample time for seating and allow you to soak in the pre-show ambience at La Scala, enhancing your overall experience.

Know the Story

To fully appreciate the intricacies of "Turandot," we recommend familiarising yourself with its [storyline](#). Understanding the narrative's complex characters and emotional depth will enrich your viewing experience. Puccini's masterful composition and Livermore's visionary direction promise an unforgettable evening.



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For an inside look into the production, including insights from the director Davide Livermore, watch the video [here](#). This behind-the-scenes glimpse will give you a deeper understanding of this remarkable production's innovative elements and creative vision.

We eagerly anticipate sharing this extraordinary evening with you. Celebrate the spirit of engineering and innovation with us through this stunning operatic performance. Together, let's make this a memorable highlight of WCEE2024.

Best regards,

The WCEE2024 Organizing Committee

The Organizing Secretariat

AIM Italy - MILAN OFFICE

For any questions, please contact: wcee2024.reg@aimgroup.eu



You are receiving this email as interested in WCEE 2024
Organising Secretariat



Viale E. Forlanini 23, 20134 Milan
email: wcee2024@aimgroup.eu
Ph: +39 0256601.1